



Uacht./SNÍC

22ú Bealtaine 2025

A chairde,

Thar ceann Chumann Lúthchleas Gael ba mhaith liom comhghairdeas a dhéanamh libh as an bplean straitéiseach nua seo do CLG Béal Átha na Muice 2025-2028 a chur ar fáil.

Tá sé fíorthábhachtach a leithéid seo de phlean a bheith ann. Tá sé fíorthábhachtach, freisin, go mbeadh daoine ag obair as lámha a chéile lena chur i bhfeidhm. Mar a deir an seanfhocal – ní neart go cur le chéile. Tá spriocanna soiléire luaite sa phlean seo agus guím gach rath oraibh agus sibh ag tabhairt faoi na spriocanna sin a bhaint amach.

In welcoming this document, I congratulate all who have played a part in creating this strategic plan, which I believe will enable Swinford GAA to carry on its great tradition within our Association.

For more than 140 years the GAA has been an integral part of Irish life and a way of life in this country and our role, and our importance has long since extended beyond the white lines of the playing field and the preservation of our inspirational native games.

There is no shortage of scale and ambition in this document. It is not just a detailed programme for the next three years – it has the potential to be the foundation stone upon which a bigger and more successful Swinford GAA will be built long into the future. The detailed consultative process that was invested in its make-up should hopefully ensure that many feel ownership of it rather than just a few. Its tagline: ‘building our future, honouring our past’ is a brilliant north star to have as your guide.

The plan’s focus on community engagement, coaching, facilities and youth development is a very clear roadmap. The GAA has had a pulse in this area since the late 1800s. The strength of the club at juvenile level and championing participation to keep as many as possible involved for as long as possible is a key to success.

In noting your dedication to making the club a welcoming hub for the locality, it is worth remembering all of those who have played their part to bring the club to this point – men and women who selflessly gave their time to allow generations to develop a grá for our games.

Cups and medals and trophies are great, but the real value of what the GAA does in any locality is fostering a sense of place and the value and zest for life that people get from feeling a sense of belonging. This plan works towards achieving this.

Ar son Chumann Lúthchleas Gael, míle buíochas uilig.
Rath Dé ar an obair.

Is mise le meas

Iarlaith Ó Broin
Uachtarán